

**2022/TDC/ODD/SEM/
COMSEC-301T/346**

TDC (CBCS) Odd Semester Exam., 2022

COMMERCE

(3rd Semester)

Course No. : COMSEC-301T

(E-commerce)

Full Marks : 35

Pass Marks : 14

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

1. Answer any *two* of the following as directed :

1×2=2

- (a) Write one scope of e-commerce.
- (b) What is B2B e-commerce model?
- (c) E-commerce stands for ____.

(Fill in the blank)

2. Answer any *one* of the following :

2

- (a) Mention two advantages of e-commerce to consumers.
- (b) What are the essential requirements for effective e-commerce?

(2)

3. Answer any *one* of the following : 3

(a) What are the disadvantages of e-commerce?

(b) What are the different types of e-commerce?

UNIT—II

4. Answer any *two* of the following : 1×2=2

(a) What is sniffing?

(b) What do you mean by network security?

(c) What is the penalty for publishing private images of others as per the Section 66E of the IT Act, 2020?

5. Answer any *one* of the following : 2

(a) Explain some security threats in the e-commerce environment.

(b) Briefly explain security intrusions and breaches.

6. Answer any *one* of the following : 3

(a) State three importances of encryption in e-commerce.

(b) Briefly discuss the various e-commerce security threats.

(3)

UNIT—III

7. Answer any *two* of the following as directed :

1×2=2

(a) What is digital signature?

(b) What is debit card?

(c) Digital signatures were given legal status in India by the IT Act in the year _____.
(Fill in the blank)8. Answer any *one* of the following : 2

(a) Write two limitations of automated clearing house.

(b) Mention two limitations of online banking.

9. Answer any *one* of the following : 3

(a) How can the risk involved in e-payment system be overcome?

(b) Discuss briefly the risks involved in electronic payment system.

UNIT—IV

10. Answer any *two* of the following : 1×2=2

(a) What is online marketing?

(b) What is online shopping in e-commerce?

(c) Why is online publication important? Give one reason.

(4)

11. Answer any *one* of the following : 2

(a) Is e-tailing a part of e-commerce?
Explain.

(b) Mention two benefits of online learning.

12. Answer any *one* of the following : 3

(a) What are the advantages of e-tailing?

(b) What are the advantages associated with transacting online?

UNIT—V

13. Answer any *two* of the following : 1×2=2

(a) What is hyperlink in HTML?

(b) Write the difference between tags and attributes.

(c) What are the uses of font styles?

14. Answer any *one* of the following : 2

(a) Explain briefly the importance of HTML in Web development.

(b) Discuss why HTML frames are used.

15. Answer any *one* of the following : 3

(a) Define a Web portal with example.

(b) Define lists. Explain any two types of lists used in HTML.

★ ★ ★