

TDC (CBCS) Odd Semester Exam., 2019

COMMERCE

(3rd Semester)

Course No. : COMSEC-301T

(E-Commerce)

Full Marks : 35

Pass Marks : 14

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

1.. Answer any *two* of the following : **1×2=2**

- (a) What is meant by e-commerce?
- (b) Give two examples of B2B e-commerce.
- (c) Mention one feature of e-commerce.

2. Answer any *one* of the following : **2**

- (a) What are the , advantages of e-commerce?
- (b) Write two differences between e-commerce and traditional commerce.

3. Answer any *one* of the following : 3
- (a) Discuss any three disadvantages of e-commerce.
- (b) Explain any one e-commerce business model with example.

UNIT—II

4. Answer any *two* of the following : $1 \times 2 = 2$
- (a) What is e-security?
- (b) In which year India's IT Act came into existence?
- (c) What is encryption?
5. Answer any *one* of the following : 2
- (a) Why is security important in e-commerce?
- (b) How is encryption used in e-commerce?
6. Answer any *one* of the following : 3
- (a) What are the security threats in e-commerce environment?
- (b) State salient features of the IT Act, 2000.

UNIT—III

7. Answer any *two* of the following : $1 \times 2 = 2$
- (a) What is online banking?

- (b) Mention one benefit of electronic fund transfer.
- (c) What is digital signature?
8. Answer any *one* of the following : 2
- (a) Mention two importances of online banking.
- (b) What are the differences between debit card and credit card?
9. Answer any *one* of the following : 3
- (a) What are the risks which are involved in e-payments?
- (b) State three methods of e-payments.

UNIT—IV

10. Answer any *two* of the following : $1 \times 2 = 2$
- (a) What is meant by online marketing?
- (b) Mention two apps of online shopping.
- (c) Give two examples of e-tailers in India.
11. Answer any *one* of the following : 2
- (a) What do you understand by online portal?
- (b) Mention two benefits of e-commerce applications with respect to banking industries.

12. Answer any *one* of the following : 3

- (a) Explain advantages of online business transactions.
- (b) What are the major problems which are facing by e-tailing?

UNIT—V

13. Answer any *two* of the following : 1×2=2

- (a) What is HTML?
- (b) Do all HTML tags have an end tag?
- (c) What is an image map?

14. Answer any *one* of the following : 2

- (a) What are the differences between HTML elements and tags?
- (b) How to create a hyperlink in HTML?

15. Answer any *one* of the following : 3

- (a) How many tags can be used to separate a section of texts? Explain.
- (b) What are the limitations of cascading style sheets?

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