2019/TDC/ODD/SEM/COMDSC–103T/250

TDC (CBCS) Odd Semester Exam., 2019

COMMERCE

(1st Semester)

Course No. : COMDSC–103 T

(Business Organization and Management)

Full Marks : 70
Pass Marks : 28

Time : 3 hours

The figures in the margin indicate full marks for the questions

UNIT—I

1. Answer any *four* from the following as directed :   1×4=4

   (a) Under which sector transport and communication comes?

   (b) What is the investment limit of small manufacturing enterprises as per the MSMED Act, 2006?

   (c) State one feature of liberalization.

(2)

(d) Write one of the purposes of launching 'Make in India Programme'.

(e) Business Process Outsourcing was first started in _____ (UK/USA/UAE).

(Choose the correct answer)

2. Answer any *one* from the following questions : 2

(a) Write two causes of globalization.

(b) Distinguish between e-commerce and traditional business.

3. Explain various problems faced by small and medium size business in India. What suggestions would you suggest for improving the working of small and medium sector enterprises? 5+3=8

OR

4. Discuss the impact of the New Economic Policy on business in India. 8

UNIT—II

5. Answer any *four* from the following as directed : 1×4=4

(a) Mention one feature of joint Hindu family business.

(3)

(b) A public company must have a minimum paid-up capital of ₹ _____ (7/5) lakhs.

(Choose the correct answer)

(c) When was the Limited Liability Partnership Act enacted?

(d) State any one objective of cooperative society.

(e) Mention two clauses of Memorandum of Association.

6. Answer any *one* from the following questions : 2

(a) Distinguish between a public company and a private company.

(b) Define Memorandum of Association.

7. Discuss the role of multinational corporations in Indian context. 8

OR

8. Discuss the merits and demerits of sole proprietorship form of organization. 8

(4)

UNIT—III

9. Answer any *four* from the following as directed :   1×4=4

   (a) Which level of management provides overall leadership?

   (b) Which function of management determines the course of action?

   (c) An organization involves _____ (division of work/concentration of work).
   (Choose the correct answer)

   (d) Mention one advantage of matrix design.

   (e) Write one characteristic of a sound policy.

10. Answer any *one* from the following questions :   2

   (a) Define departmentation.

   (b) Mention two characteristics of a good plan.

11. Management process is considered to consist of certain functions. Explain various functions of management.   8

(5)

OR

12. What is meant by delegation of authority? What difficulties are encountered in delegation of authority?   2+6=8

UNIT—IV

13. Answer any *four* from the following as directed :   1×4=4

   (a) Mention two needs identified by Maslow in his need hierarchy theory.

   (b) Write down one characteristic of control.

   (c) Flow of communication along the lines of authority is called _____ (formal communication / informal communication).
   (Choose the correct answer)

   (d) Mention two traits that must be present in a successful leader.

   (e) Write one advantage of a democratic leadership style.

14. Answer any *one* from the following questions :   2

   (a) State the importance of motivation.

   (b) What is free rein style of leadership?

(6)

15. Critically discuss the Herzberg's motivation-hygiene theory.   6+2=8

OR

16. Explain the principle barriers to management communication and suggest measures for improvement.   5+3=8

UNIT—V

17. Answer any *four* from the following questions :   1×4=4

(a) Give two examples of internal sources of finance.

(b) Mention one factor that affects dividend decision.

(c) Mention two types of Preference Shares.

(d) Mention one objective of marketing.

(e) Mention two basic kinds of lease.

18. Answer any *one* from the following questions :   2

(a) What is venture capital?

(b) Distinguish between Equity Shares and Preference Shares.

(7)

19. Discuss the role of SEBI in protecting the interest of investors.   8

OR

20. What is human resource management? Discuss the functions of human resource management.   2+6=8

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