

**2018/TDC/ODD/BCMD-103T/101**

**TDC (CBCS) Odd Semester Exam., 2018**

**COMMERCE**

**( 1st Semester )**

Course No. : COMDSC-103T

**( Business Organization and Management )**

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

Answer **all** questions

**UNIT—I**

1. Answer any *four* from the following as directed : 1×4=4

- (a) Mention one important characteristic of services.
- (b) Mention the upper limit for investment of medium enterprises in manufacturing sector.

( 2 )

(c) Liberalisation helps in accelerating the rate of \_\_\_\_\_. ( production/growth )

( Choose the correct answer )

(d) When was Make in India Programme launched?

(e) Define business ethics.

2. Answer any one from the following questions : 2

(a) What is Small-scale Industry?

(b) What is meant by Skill Development?

3. Define Social Responsibility of Business. Discuss the responsibility of business towards different interest groups of the society. 2+6=8

OR

4. What is E-commerce? Explain the important merits and demerits of E-commerce. 2+6=8

UNIT—II

5. Answer any four from the following as directed : 1×4=4

(a) Mention one important advantage of Sole Proprietorship Business.

( 3 )

(b) Who takes decisions in a Joint Hindu Family?

(c) A partnership can be formed by at least \_\_\_\_\_ persons. ( 2/7/3 )

( Choose the correct answer )

(d) Mention the voting rights in a cooperative society.

(e) Write one important objective of Public Enterprises.

6. Answer any one question from the following : 2

(a) What do you mean by a Multinational Company?

(b) Define Joint Stock Company.

7. Define Partnership Firms. Discuss the essential characteristics of Partnership Firms. 2+6=8

OR

8. What is Memorandum of Association? Explain the contents of Memorandum of Association. 2+6=8

( 4 )

## UNIT—III

9. Answer any *four* from the following as directed :  $1 \times 4 = 4$

(a) Write one important feature of Management.

(b) The main aim of planning is to set \_\_\_\_\_.  
( objectives/standards )  
( Choose the correct answer )

(c) Name one step for evaluating strategies.

(d) Mention one distinction between Formal Organization and Informal Organization.

(e) Mention one benefit of Functional Departmentation.

10. Answer any *one* question from the following : 2

(a) What is meant by Organization Structure?

(b) What is Authority?

( 5 )

11. What is meant by Decision Making? Explain the process of Decision Making.  $2+6=8$

OR

12. Define Group. Discuss various types of Groups.  $2+6=8$

## UNIT—IV

13. Answer any *four* questions from the following :  $1 \times 4 = 4$

(a) What are the types of Autocratic leaders?

(b) Mention two important factors of Herzberg's Motivation-Hygiene theory.

(c) Write one distinction of 'Theory-X' and 'Theory-Y'.

(d) Mention one element of communication.

(e) What is the objective of control?

14. Answer any *one* question from the following : 2

(a) What is meant by communication?

(b) Explain the concept of control.

( 6 )

15. Explain Maslow's need Hierarchy Theory. 8

OR

16. Discuss the process of control in a modern business concern. 8

UNIT—V

17. Answer any *four* questions from the following : 1×4=4

- (a) Write the names of Four P's.
- (b) Mention one important objective of Financial Management.
- (c) What are the two forms of corporate securities?
- (d) When was SEBI Act passed?
- (e) Which management function deals with performance appraisal of employees?

18. Answer any *one* question from the following : 2

- (a) What is the meaning of personnel management?
- (b) Define industrial relations.

( 7 )

19. Define Financing Decisions. Discuss various factors affecting financing decisions. 2+6=8

OR

20. Define Debentures. Distinguish between Debentures and Shares. 2+6=8

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