

**2023/TDC(CBCS)/EVEN/SEM/
COMDSE-602T(A/B/C/D)/410**

TDC (CBCS) Even Semester Exam., 2023

COMMERCE

(6th Semester)

Course No. : COMDSE-602T

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Candidates have to answer questions *either* from
Option—A or Option—B or Option—C
or Option—D

OPTION—A

Course No. : COMDSE-602T (A)

(Consumer Protection)

SECTION—A

Answer any *twenty* of the following questions :

1×20=20

1. Who is a consumer?
2. What is consumer market?

(2)

3. What is retail price?
4. What is labelling?
5. Define fair price.
6. In which year was the Consumer Protection Act passed?
7. Define goods under the Consumer Protection Act.
8. What do you mean by restrictive trade practice?
9. Mention one basic consumer right.
10. What is unfair trade practice?
11. What do you mean by grievance?
12. What is temporary injunction?
13. What is appeal?
14. What is meant by penalties?

(3)

15. What is frivolous complaint?
16. What is banking?
17. Write the full form of IRDA.
18. What is advertising?
19. What is insurance?
20. Write the full form of TRAI.
21. What is Citizen's Charter?
22. What is consumer protection?
23. What is hallmarking?
24. Define product testing.
25. Mention one mandatory standard under the Consumer Protection Act.

(4)

SECTION—B

Answer any *five* of the following questions : $2 \times 5 = 10$

26. Give two points of distinction between labelling and packaging.
27. Mention two measures under the external complaint handling.
28. Write two distinctions between goods and services.
29. State two powers of Consumer Protection Councils.
30. Discuss two steps for filing of a complaint for protection of consumer rights.
31. Mention two types of unfair trade practices.
32. Write down the two functions of banking ombudsman.
33. State two important powers of the Electricity Regulatory Commission.
34. Discuss the role of consumer organization in protecting consumer rights.
35. State the functions of ISO.

(5)

SECTION—C

Answer any *five* of the following questions : $8 \times 5 = 40$

36. Discuss the alternatives available to dissatisfied consumers under the Consumer Protection Act.
37. Explain the corporate redress systems in the Consumer Protection Act.
38. Discuss the powers of Consumer Protection Council.
39. Explain the role of the Supreme Court under the Consumer Protection Act.
40. Discuss the rules of hearing of a complaint under the Consumer Protection Act.
41. Explain the measures adopted for unfair trade protection under the Consumer Protection Act.
42. Discuss the functions of IRDA.
43. Explain the rules of advertising under the ASCI.
44. Explain the recent developments in consumer protection in India.
45. Discuss the voluntary standards required to be observed by organization under the Consumer Protection Act.

OPTION—B

Course No. : COMDSE-602T (B)

(**Fundamentals of Investment**)

SECTION—A

Answer any *twenty* of the following as directed :

1×20=20

1. State one objective of investment in securities.
2. What is meant by speculation?
3. Define real estate.
4. Market index of BSE is ____.
(Fill in the blank)
5. Arbitrage is a long-term investment.
(State True or False)
6. What is meant by convertible debentures?
7. What do you mean by bond rating?
8. State one disadvantage of debenture financing.

9. Perpetuity bonds' maturity period is ____ years.

(Fill in the blank)

10. Zero interest bonds and zero coupon bonds are same.

(State True or False)

11. State two characteristics of equity shares.
12. Name two methods of equity valuation.
13. Define technical analysis.
14. Random walk theory is based on ____.
(Fill in the blank)
15. Short selling is selling shares that are owned.
(State True or False)
16. State the importance of diversification.
17. Define financial derivatives.
18. What are currency swaps?

(8)

19. Portfolio theory emphasizes on the maximization of ____.

(Fill in the blank)

20. Risk on a portfolio is same as risk on individual securities.

(State True or False)

21. When was SEBI formed?

22. Who is an insider?

23. What is investor's activism?

24. The full form of CUTS is ____.

(Fill in the blank)

25. Investor's grievance cell was formed by BSE.

(State True or False)

SECTION—B

Answer any *five* of the following questions : $2 \times 5 = 10$

26. Define financial assets.

27. How do taxes effect return?

(9)

28. State two characteristics of bonds.

29. What is meant by yield to maturity?

30. What do you understand by resistance level and support level?

31. Write a note on industry analysis.

32. State two assumptions of Markowitz model.

33. Differentiate between futures and forwards.

34. State two functions of the Company Law Board.

35. Write about the role of press in investor's protection.

SECTION—C

Answer any *five* of the following questions : $8 \times 5 = 40$

36. Discuss the structure of Indian Securities Market. Differentiate between new issue and secondary market. $4+4=8$

(10)

37. Write short notes on the following : $4 \times 2 = 8$

(a) Securities market indices

(b) Risk-return relationship

38. What are the various risks in bonds?

39. Discuss five advantages and disadvantages of credit rating. $4 + 4 = 8$

40. Explain in detail the Efficient Market Hypothesis (EMH).

41. Discuss the various tools used in technical analysis of a security.

42. What is the concept of mutual funds? Discuss the prospects and problems of mutual funds in India. $2 + 3 + 3 = 8$

43. "Portfolio diversification builds a balanced portfolio." Discuss.

44. Explain the role of SEBI in investor's protection.

45. What do you mean by investor's awareness? Discuss the key changes in the Companies Act for increasing awareness and participation by investors. $2 + 6 = 8$

(11)

OPTION—C

Course No. : COMDSE-602T (C)

(International Business)

SECTION—A

Answer any *twenty* of the following questions : $1 \times 20 = 20$

1. What do you understand by international business?
2. Mention one advantage of globalization.
3. State one demerit of international business.
4. What is domestic trade?
5. What is cultural environment?
6. What was the first economic theory of international trade?
7. What do you understand by quota?
8. What is the full form of WTO?
9. Name the two types of balance of payments.

(12)

10. Who propounded the factor endowment theory?
11. What is the full form of ASEAN?
12. State one merit of foreign exchange market.
13. What is foreign investment?
14. Write one objective of the World Bank.
15. Define IMF.
16. Define business negotiation.
17. Write one benefit of outsourcing.
18. Name some services that can be outsourced.
19. Define organizational structure.
20. Define ecological consideration.
21. Can foreign companies set up SEZs in India?
22. What do you mean by letter of credit?

(13)

23. Mention one export-promotion measure in India.
24. Who can set up SEZs?
25. Give one example of joint venture.

SECTION—B

Answer any *five* of the following questions : 2×5=10

26. Write two positive impacts of globalization in Indian economy.
27. Define the term 'cultural environment'.
28. Mention two distinctions between corporate guarantee and personal guarantee.
29. Differentiate between tariff and non-tariff barriers.
30. What are tariff measures?
31. Write two differences between Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI).

(14)

32. What is outsourcing?
33. Mention the steps involved in the process of international business negotiation.
34. Define cash in advance.
35. Write two advantages of letter of credit.

SECTION—C

Answer any *five* of the following questions : $8 \times 5 = 40$

36. Explain the various complexities faced by international business.
37. Discuss the various factors of the international business environment.
38. Discuss the principles and objectives of WTO. $4+4=8$
39. Explain the classical theory of international trade.
40. Discuss the important objectives and functions of IMF. $4+4=8$

(15)

41. Write short notes on the following : $4 \times 2 = 8$
 (a) SAARC
 (b) NAFTA
42. Explain the role of IT in international business.
43. Discuss the ecological and ethical considerations in international business.
44. Discuss the various measures adopted for promoting exports in India.
45. Write short notes on the following : $4 \times 2 = 8$
 (a) Special Economic Zones (SEZs)
 (b) Export Oriented Units (EOUs)

OPTION—D

Course No. : COMDSE-602T (D)

(Office Management and Secretarial Practice)

SECTION—A

Answer any *twenty* of the following as directed :

1×20=20

1. What do you mean by the term 'office'?
2. Mention one attribute of a successful office manager.
3. Filing refers to storing documents in a secure place and being able to locate them quickly.
(State True or False)
4. _____ is an act of removing unnecessary files from the active records.
(Fill in the blank)
5. What is 'indexing' in office management?
6. What do you mean by e-mail?
7. Write the full form of BNPL.
8. Mention one advantage of sending mail through courier.
9. Define office forms.
10. Name two stationery items used in an office.

11. What is office mechanization?
12. Give two examples of modern office equipment.
13. State one feature of a dictating machine.
14. What is meant by annual budget?
15. Record of goods purchased and stored is referred to as stock register/asset register.
(Choose the correct answer)
16. State the concept of passbook.
17. The form provided by the bank officer to open a bank account is called account opening form/bank form.
(Choose the correct answer)
18. The word 'department' is abbreviated as _____.
(Fill in the blank)
19. Write one limitation of using ATM card.
20. What is a stale cheque?
21. A secretary is also regarded as an office manager.
(State True or False)
22. What do you understand by voice mail?

23. Mention one advantage of using a scanner.
24. Name two components of multimedia.
25. What is videoconferencing?

SECTION—B

Answer any *five* of the following questions : $2 \times 5 = 10$

26. Point out two administrative functions of an office.
27. Why is 'indexing' necessary in an office?
28. State two features of a letter opening machine.
29. Mention any two advantages of using forms in an office.
30. Point out two advantages of having computers in an office.
31. Write two differences between vouching and verification.

32. Name the different types of bank account.
33. State two differences between crossed cheque and uncrossed cheque.
34. Write any two functions of a secretary as an executive officer.
35. What is the significance of maintaining an appointment diary?

SECTION—C

Answer any *five* of the following questions : $8 \times 5 = 40$

36. Explain the duties of an office manager in a modern business.
37. Discuss the essentials of a good filing system.
38. Narrate the benefits of centralization of mail handling work.
39. Elaborate the significance of managing stationeries in an office.
40. Briefly state the merits and demerits of office mechanization. $4+4=8$

41. Delineate the various features of a budget.
42. Write a detailed note on different forms used in a bank.
43. Discuss the advantages and disadvantages of sending money through postal order. 4+4=8
44. Describe the duties and responsibilities of a personal secretary. 4+4=8
45. Write notes on the following : 4×2=8
- (a) Minutes of a meeting
- (b) Web-casting

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