

**2020/TDC(CBCS)/ODD/SEM/
COMHCC-303T/342**

**TDC (CBCS) Odd Semester Exam., 2020
held in March, 2021**

COMMERCE

(3rd Semester)

Course No. : COMHCC-303T

(Management Principle and Application)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

1. Answer any ten of the following questions :

2×10=20

(a) State any two functions of management.

(b) Write down two principles of human relations approach.

(2)

- (c) Mention two features of contingency approach.
- (d) What is strategic planning?
- (e) Define MIS.
- (f) What is decision-making?
- (g) What is span of management?
- (h) Define functional authority.
- (i) What is delegation of authority?
- (j) What is staffing?
- (k) What is motivation?
- (l) Define leadership.
- (m) What is ratio analysis?
- (n) Write down two features of budgetary control.
- (o) What is PERT?

(3)

SECTION—B

Answer *any five* questions

- 2. What is MBO? Explain the significance of MBO in modern business organizations. 2+8=10
- 3. Narrate the contributions of Henry Fayol in the field of management. 10
- 4. What is business environment? Discuss various components of business environment. 2+8=10
- 5. Explain the techniques of scientific decision-making process. 10
- 6. Distinguish between line and staff authority in an organization. 10
- 7. State the principles of delegation of authority. 10
- 8. What is need theory? Explain the significance of Maslow's need hierarchy theory of motivation. 2+8=10
- 9. Explain the role of transformational leadership in modern organizations. 10

(4)

- 10. Explain various techniques of good control system.** 10
- 11. Narrate the emerging issues of management in present-day business environment.** 10
