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DECLARATION

I, Hedayatullah Choudhury, hereby declare that the subject matter of this thesis is the record of work done by me, that the contents of this thesis did not form the basis for the award of any previous degree to me or, to the best of my knowledge, to anybody else, and that the thesis has not been submitted by me for any research degree in any other university/ institute.

This is being submitted to the North-Eastern Hill University for the degree of Doctor of Philosophy in Management.

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