CENTRAL LIBRARY N.C.COLLEGE

2022/TDC (CBCS)/EVEN/SEM/ COMSEC-401T/146

TDC (CBCS) Even Semester Exam., 2022

COMMERCE

(4th Semester)

Course No.: COMSEC-401T

(Entrepreneurship)

Full Marks: 50
Pass Marks: 20

Time: 3 hours

The figures in the margin indicate full marks for the questions

SECTION-A

Answer any *fifteen* of the following as directed:

1×15=15

- 1. State one of the traits of a successful entrepreneur.
- 2. What do you mean by technopreneurship?
- 3. What is creative behaviour?
- **4.** State one distinction between entrepreneurship and intrapreneurship.
- Micro-enterprises are more labour-intensive and less capital-intensive.

(State True or False)

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- 6. Who was Jamsetji Tata?
- 7. What is the meaning of business group?
- 8. What do you mean by succession planning?
- **9.** What do you understand by institutional finance?
- 10. What is a District Industries Centre (DIC)?
- 11. Why was EXIM bank set up?
- 12. IFCI is regulated by _____.

 (Fill in the blank)
- 13. Define a project report.
- 14. What is meant by network analysis?
- 15. What is layout?
- 16. What is preliminary contract?
- 17. What is mobilization of resources?
- 18. Mention one basic start-up problem.
- 19. Define intellectual resources.
- **20.** ____ mobilization is often termed as new business development.

(Fill in the blank)

SECTION-B

Answer any five of the following questions: 2×5=10

- 21. State two features of entrepreneurship.
- **22.** Write two distinctions between an entrepreneur and a manager.
- 23. Mention two objectives of micro-enterprises.
- 24. Write two advantages of family business.
- **25.** What is the need for institutional finance for small enterprises?
- **26.** Mention two objectives of Technical Consultancy Organizations (TCOs).
- 27. Distinguish between PERT and CPM.
- 28. Write down two contents of a business plan.
- **29.** Write a short note on mobilization of physical resources.
- **30.** What do you understand by contract management?

SECTION-C

Answer any five of the following questions: 5×5=25

- Discuss the main functions of an entrepreneur.
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(4)

- 32. What do you mean by an innovative entrepreneur and how is innovation important as a dimension of entrepreneurship? 2+3=5
- **33.** Explain the role of micro-enterprises in economic development.
- **34.** Discuss the major challenges faced by family business in India.
- **35.** How do the SFCs contribute to the development of small-scale enterprises in India?
- 36. Write a short note on SIDBI.
- 37. Discuss the stages of project formulation.
- **38.** Enumerate the common errors committed in formulating a business plan of a small enterprise.
- **39.** Discuss the various aspects taken into consideration during the process of human resource mobilization.
- **40.** Describe the methods to solve start-up problems.

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