

**2024/TDC (CBCS)/EVEN/SEM/
COMDSE-601/602T/196**

TDC (CBCS) Even Semester Exam., 2024

COMMERCE

(6th Semester)

Course No. : COMDSE-601/602T

(International Business)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

1. Answer any *four* of the following questions :

1×4=4

(a) What do you mean by International Business?

(b) Write one distinction between domestic business and international business.

(c) Point one feature of globalization.

(2)

- (d) State one important reason why companies go global.
- (e) Write one feature of business environment.
2. Answer any *one* of the following questions : 2
- (a) State any two forms of complexities encountered during the process of international trade.
- (b) Write two advantages of international business.
3. Answer any *one* of the following questions : 8
- (a) Describe the positive and negative effects of globalization on the world economy.
- (b) Discuss the various complexities faced by international business.

UNIT—II

4. Answer any *four* of the following questions :
1×4=4
- (a) What is meant by 'quota'?
- (b) Name two types of balance of payments.
- (c) Who is the head of UNCTAD?

(3)

- (d) What do you mean by embargo?
- (e) Who developed the theory of national competitive advantage?
5. Answer any *one* of the following questions : 2
- (a) Write two basic assumptions of the comparative cost theory of international business.
- (b) Point out two differences between licensing and franchising.
6. Answer any *one* of the following questions : 8
- (a) Discuss the product life cycle theory of international trade.
- (b) Write the structure and functions of WTO.

UNIT—III

7. Answer any *four* of the following questions :
1×4=4
- (a) Who is the founder of the SAARC?
- (b) State one limitation of FDI.
- (c) Mention one advantage of foreign exchange market.

(4)

(5)

- (d) Write one objective of the IMF.
- (e) Point out one function of the World Bank.

8. Answer any *one* of the following questions : 2

- (a) Write two functions of the IMF.
- (b) State any two distinctions between Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI).

9. Answer any *one* of the following questions : 8

- (a) How does foreign investment play a vital role in economic development of a nation? Also mention its limitations and dangers for host countries.
- (b) Write short notes on the following :
 - (i) ASEAN
 - (ii) SAARC

UNIT—IV

10. Answer any *four* of the following questions :
1×4=4

- (a) What do you mean by business negotiation?
- (b) Define ecological consideration.

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(Continued)

- (c) Mention one cultural barrier in international business negotiation.
- (d) Point out one drawback of outsourcing.
- (e) Name some services that can be outsourced.

11. Answer any *one* of the following questions : 2

- (a) What is ecological environment in international business?
- (b) Write any two steps involved in the process of international business negotiation.

12. Answer any *one* of the following questions : 8

- (a) Explain the various international conventions and treaties made for protecting world environment.
- (b) Explain the role of IT in international business.

UNIT—V

13. Answer any *four* of the following questions :
1×4=4

- (a) Give one example of joint venture.
- (b) Who can set up SEZ's?

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(Turn Over)

(6)

- (c) Point out one export promotion measure in India.
- (d) Write one benefit of EOU under GST.
- (e) Name few advisory boards responsible for promotion of exports.

14. Answer any *one* of the following questions : 2

- (a) State any two objectives of SEZ.
- (b) Mention two distinctions between corporate guarantee and personal guarantee.

15. Answer any *one* of the following questions : 8

- (a) What do you mean by trade finance? Discuss the role of banks for promotion of the international business.
- (b) Write the objectives and functions of EXIM bank of India.

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